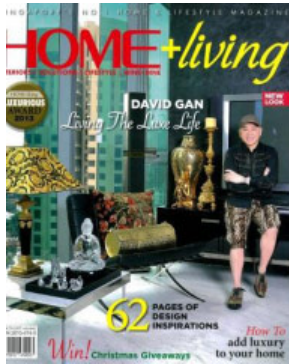


Press Release



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around town

evian® 2013 Limited Edition Bottles

evian® Natural Mineral Water carries on its celebration of youth and purity with the release of the newest addition to its limited edition bottle collection by iconic American designer Diane von Furstenberg (DVF), the first female designer to be appointed for this bottle design collaboration. This latest limited edition bottle by DVF reflects a playful celebration of life and features a nod to the designer's iconic mantras with, "Water is Life is Love is Life is Water is..." gracing the bottle in her distinct handwriting. evian's limited edition bottle by DVF is printed in organic ink and features the designer's ubiquitous heart DVF logo in a special hue of red, created exclusively for the evian® collaboration. The bottle, composed of 100% recyclable packaging, is sealed with evian's new screw cap design.

Available at several hotels and restaurants, TANGS, Takashimaya and the evian® water bar at Orchard Central



Vapur Debuts Its First Performance-Driven Anti-Bottle

The Vapur Element Anti-Bottle makes its debut in Singapore, with its forward-thinking design, making it the perfect hydration solution for today's active consumer. Cool, clean and collapsible, the reusable Vapur Element raises the bar on portable, performance hydration with a new silhouette, innovative lid design and larger capacity. The Element sports a brand new, proprietary and patented wide-mouth Supercap, offering ease of use and quicker drinkability, its clip is incorporated into the lid, allowing it to be easily attached to a gym bag, or even a bicycle. Ideal for any urban, sport or outdoor active pursuits, it is durable, lightweight and built for adventure. When your Element is empty, simply fold and stow it.

Available in a 700ml version at \$27.90 and 1 litre at \$29.90 at Royal Sporting House, The Planet Traveller, Takashimaya, BHG, Running Lab, Mothercare, NUS, Nanyang Polytechnic and other premium retail outlets



Enjoy A Hearty Meal In Just 2 Minutes

Need something fast to eat on the go? With the brand new Yamie Ready-To-Eat Rice, you can enjoy a wholesome hot meal conveniently in just two minutes. Available in four delicious flavours, Yamie Ready-To-Eat Rice is Halal-certified, has no trans-fat, no added MSG and is free of preservatives and artificial colouring, making it a healthier choice for a convenient meal. What's more, the products are shelf-stable for one and half years, and do not need to be refrigerated. For a quick meal, simply peel the lid to the dotted line, pop into the microwave oven on high for two minutes, and it is ready to eat!

Available at Giant Hypermarkets, SPC Choices, Cheers and FairPrice Express



Green Living Solutions With Tupperware Eco Range

Unveiling for the first time in Singapore, Tupperware Brands' Eco Range echo the simplistic, yet trendy, design envisioned by Tupperware Brands to provide "Simple Good Solutions" for their consumers. Made with safe, non-toxic materials, the new Eco Range water bottles are tested and proven to be safe for reuse for a lifetime. The Eco bottles are also made for great travel companions, and are safe against chemical leaching, even under extreme weather.

Available at Ever Expand Building, #01-00, 85 Defu Lane, or please call 6285 3988