

# Press Release

Media : Her World  
 Date : April 2014  
 Page : 68 & 69  
 Published : Monthly  
 Language : English  
 Circulation : 40,000 (claimed)



Her World is a magazine for the woman who is smart and stylish, reflecting its tagline: So Chic, So Real. It is for the mature woman who is balancing various roles in life. It also offers ideas on fashion and beauty as well as ways to improve well being and happiness in general.

Turn The Clock Back  
 NUTRIMETRICS SPECIAL

## Natural therapy

Nourish your skin and help it fight the signs of time with the Nutrimetrics Restore Anti-Ageing range.

Ever felt that despite how many creams and solutions you've applied on your complexion, it still looks dull and tired?

### The actual problem

Collagen is a type of protein that plays an important role in keeping the skin firm and elastic. One of the main factors that contribute to a lower production of collagen is free radicals and as a result, collagen fibres become stiff, causing the skin to lose its elasticity. The star products under Nutrimetrics Restore range: Restore Anti-Ageing Day Creme SPF15, Restore Intense Anti-Ageing Night Creme and Restore Anti-Ageing Serum, was formulated to help increase the production of collagen in your skin.

Rich in Sauvignon Blanc Concentrate (grape extracts), this anti-ageing line fights the effects of free radicals by restoring the content of collagen in your skin. The Resveratrol found in Sauvignon Blanc Concentrate helps boost the production of collagen while flavonoids protects your

skin from inflammation and prevents skin damage. When combined with Night Jasmine extracts and peptides, extra moisture and vitamins are infused into your skin.

### Make it part of your routine

After cleansing your face, apply toner followed by Restore Anti-Ageing Creme SPF15 before putting on your makeup. Great for hydration, it also firms the complexion without clogging your pores and helps fade pigmentation.

For a perfect night regime, apply a few drops of Restore Anti-Ageing Serum followed by the Restore Intense Anti-Ageing Night Creme before heading to bed. Rich in black tea and probiotics, the serum is 10 times more concentrated in grape essence. It helps to restore the firmness of your skin and prevents cell damage caused by UV exposure.

On the other hand, the Restore Intense Anti-Ageing Night Creme helps to boost the metabolism of skin cells, while it rapidly reduces the visible signs of ageing and improves wrinkle depth in just four weeks.

### EXTRA COLLAGEN

Besides applying the Nutrimetrics Anti-Ageing range on your skin, help increase the production of collagen by eating more:

- Soy products
- Dark green vegetables
- Red fruits and vegetables
- Prunes
- Flaxseeds

Source: www.healthcentral.com

An independent clinical test found that 100 per cent of the women who used the Nutrimetrics Restore Anti-Ageing range had a reduction of wrinkles and a more youthful complexion in just 28 days.

