

# Press Release

Media : Madam Chair  
Date : July 2014  
Page : Pg. 82  
Published : Monthly  
Language : Bahasa Malaysia  
Circulation : 40,000



**Who:**

THAM YING HOONG

**Designation:**

MANAGING DIRECTOR

**Company:**

TUPPERWARE BRANDS  
MALAYSIA & SINGAPORE

**Business:**

DIRECT SELLING OF HOME,  
HEALTH AND BEAUTY PRODUCTS

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## WHAT IS YOUR CURRENT PROJECT(S)?

Tupperware products are a household name with a brand that is synonymous with quality, so we have many product lovers. However, many who started as product lovers have found their lives have significantly improved. Helping those who want to improve their lives, whether it is from an income or social level, for themselves and their family, personal development, particularly in increasing their personal confidence, is what we do in Tupperware Brands.

## HOW IS IT COMING ALONG?

This is a life-long project and we have been helping many people, particularly women in Malaysia and Singapore — from all walks of life — to improve their lives. My team works very hard to help women change their lives one person at a time. On a personal level, it has been extremely fulfilling to see women of all ages emerging like butterflies from a cocoon.

## WHAT ARE THE CHALLENGES?

All the common issues of dealing with many people, especially from different backgrounds; if I was to nail one down, the greatest challenge is getting to a common, shared vision.

## WHAT DO YOU HOPE TO ACHIEVE?

Women can play a strong role in the workforce and be given an opportunity to earn a good income. Being both wife and mother should not prevent her from achieving her full potential. I hope to be able to leave a strong legacy of helping women folk become important contributors to their families and their communities.

## WHAT IS YOUR MOTTO FOR SUCCESS?

Success is a journey with many side roads and U-turns but you keep going because once you reach your destination, you start charting the next.