

Press Release

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Her World is a magazine for the woman who is smart and stylish, reflecting its tagline: So Chic, So Real. It is for the mature woman who is balancing various roles in life. It also offers ideas on fashion and beauty as well as ways to improve well being and happiness in general.

herLook
BEAUTY NEWS

Korean smitten

We got the chance to sit down and chat with SK-II's ambassador, Korean actress Lee Yeon Hee, to find out what beauty tricks she has up her sleeve that keep her looking like a picture of perfection.

What is your everyday skincare routine and do you have a different one when you're on the go?

"Usually, I cleanse and then I use the Facial Treatment Essence followed by a moisturiser. I also use the eye cream. When I'm on the go, I like to put the Facial Treatment Essence into a mist bottle and give my face a spray from time to time."

Is there anything special you include in your diet to maintain your skin?

"I just take vitamins. However, now in Korea, we have a special diet programme that is in at the moment and you basically consume a lot of detox juice, so I hope to try that out soon."

How young were you when you first started using skincare?

"I have older sisters and I naturally started using their products. I didn't really care much about my skin but then, as I came to my 20s, I realised I really needed to start paying attention to it."

How has being an ambassador for SK-II affected your lifestyle or career?

"I feel like I'm walking the same footsteps of my senior SK-II brand ambassadors so that has definitely helped boost my self-confidence a lot. It has also been a plus point in my acting career as well."



FIX UP, LOOK SHARP

Derma-Rx's new facial mask has the potential to be an absolute gem in your beauty arsenal for pre-event prep sessions. Loaded with a proprietary triple action serum that brightens and soothes skin, this quick-fix solution owes much of its healing properties to biocellulose – a naturally derived fibre – that acts as a superb barrier against outside irritants. So lie back, and let it go to work as it oxygenates, moisturises and leaves your skin glowing with newfound health.



DOUBLE THE BENEFITS

These products might come in different forms but what they do go hand-in-hand in giving your skin the ultimate revival.

• Shiseido Bio-Performance Glow Revival Serum, price unavailable

In just a few weeks, this new technology narrows in on the glow-creating potential within your capillaries, where your body's circulatory



system meets the skin's surface, enhancing its ability to regenerate and revive natural radiance that's lit from within.

• Nutrimetics Nutri-Rich Oil, 60ml, price unavailable

Enriched with apricot kernel oil, carrot and palm oils, the high-concentrated formula closely mimics the skin's own natural oil, enabling it to absorb effectively while promoting and retaining its suppleness and elasticity. With added vitamins A and E, this oil contains anti-ageing properties for bright, youthful skin. The oil serves multiple functions, being safe to use from head to toe for even babies and mums-to-be.



TEXT: SOPHIA LING AND BERYLLUM PHOTOGRAPHY SK-II