

# Press Release

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Her World is a magazine for the woman who is smart and stylish, reflecting its tagline: So Chic, So Real. It is for the mature woman who is balancing various roles in life. It also offers ideas on fashion and beauty as well as ways to improve well being and happiness in general.

## QUALITY RICE EVERY DAY

*Tupperware RiceSmart ensures that every grain of rice stays fresh and nutritious.*

It's no secret why the Tupperware RiceSmart container is a favourite go-to for home cooks. It features new innovations that save space and help make cooking convenient for you, like how the container's transparent body lets you know when to get a new bag of rice. With one slide, the RiceSmart dispenses just what you need for two people – this takes the hassle out of measuring with a cup. It also keeps your grains fresh with its "first-in-first-out" system, keeping your family well-nourished.



**1** With a soft pull, you'll ensure your rice is always fresh as what was filled in first, will be used first.

**2** For your convenience, the RiceSmart dispenses exactly one cup (150g) of rice with every slide.

**3** The RiceSmart will be a perfect fit in your kitchen as its slim and compact, yet able to store 10kg of grains.

**DAPUR WITH LOVE Awards 2018**

**WINNER**  
**TUPPERWARE**  
**CATEGORY**  
**BEST STORAGE CONTAINER**

**TIP:**  
**KEEP BUGS AWAY**  
 You can add some pandan leaves, bay leaves or dried chillies in your rice container to keep the critters at bay!



**Tupperware®**

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