



**Eco-friendly product:** Wong (right) presenting the Tupperware BYO Ta Pau to Star Publications (M) Bhd executive director/group chief editor Datuk Seri Wong Chun Wai.

# Bring own food carrier

## Company introduces product to Star employees

**T**UPPERWARE Brands Sdn Bhd has introduced a new product, the Tupperware BYO (Bring Your Own) Ta Pau that offers a safe and eco-friendly alternative to disposable plastic bags and containers.

Conceptualised by Tupperware Brands Malaysia, designed in Orlando and made specially for Asian consumers, the Tupperware BYO Ta Pau is a multi-tiered food carrier which consists of a microwaveable Crystalwave Bowl, two Crystalwave dishes, a noodles container and a Grip-n-Go Carioller designed to hold soup-based noodles and rice dishes.

Tupperware Brands South-East Asia markets vice-president and managing director David Wong said the introduction of Tupperware BYO Ta Pau was in tandem with their commitment towards empowering and educating the people on simple things that could be done to help Mother Nature.

"We would like to encourage more Malaysians to reduce their dependency on disposable plastic bags or styrofoam boxes and shift towards the use of reusable containers," he said.

The Tupperware is manufactured from microwaveable material, toxin-free and allows food to be re-heated and eaten immediately without having to transfer contents to a separate bowl or a plate. It also comes with a vent-cap for steam to escape when reheating.

In conjunction with the introduction of the new product, Star Publications (M) Bhd employees who brought along their own reusable containers were given a complimentary meal at Menara Star in Petaling Jaya recently.

Employees who did not bring their own containers were able to purchase the new products at a 20% discount and receive a complimentary meal.

Games were also held for the Star employees with premium Tupperware products as prizes.

The Tupperware BYO Ta Pau can be purchased from any Tupperware consultant or Business Center at RM99.90 and a free cutlery set worth RM12.90 will be given with every purchase for a limited period.

For details, visit [tupperwarebrands.com.my](http://tupperwarebrands.com.my).



**Free food:** Star employees queueing up for the complimentary meals.