

Reaching out to the kids

Tupperware hosts children from four homes at FRIM

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ABOUT one hundred children were treated to a day out at the Forest Research Institute of Malaysia (FRIM) in Kuala Lumpur by Tupperware Brands

Malaysia on Saturday. The children from four homes – Good Samaritan Home, Pertubuhan Kebajikan Yesuvin Mahligai Selangor, Yayasan Sunbeams Home and House of Matthew – were given a light breakfast packed neatly in



One for the album: Wong ((middle, wearing black shirt) posing with children from the homes.

Tupperware's colourful containers. They then proceeded on an adventure walk led by Tupperware Brands SEA managing director and area vice president David Wong around the lush green forest. They were accompanied by employees of the brand and caretakers from the four homes.

Wong said the company which has been in operation for 45 years has been actively involved in assisting and helping women and children through various charity events.

He said globally the brand hopes to be able to provide children with opportunities to grow in a safe environment, develop self respect and provide them with educational opportunities that they had been deprived of.

This year, Wong said 17 homes in the country would be benefiting from the Tupperware Brands Children Fund – a global initiative. They have allocated RM220,000 for this.

The homes were chosen by the employees of the company and members of its sales team. In return, the homes that were picked will provide them their wish lists which include food items, blankets, mattresses, educational material and air-conditioners.

"They each have their own lists and we help to get the items for them," said Wong.

He added that throughout the year, Tupperware Brands Malaysia

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DAVID WONG

also held several programmes to raise funds to help them get all that they had wished for in their lists.

"We had different sales promotions and events with our staff and sales representatives throughout the year to enable us to collect the funds needed," said Wong who presented mock cheques to representatives from the homes at the event.

At the event in FRIM, only homes from Selangor were present.

Wong said those from other states would also be holding similar activities hosted by their sales representatives.

After the morning walk, the children were treated to lunch as well as given souvenirs to take home.



Healthy activity: The children setting off on their adventure walk together with staff of Tupperware Brands Malaysia.