

# Press Release

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**HEALTHY AND STYLISH:** The 5-piece TupperChef Inspire collection from Tupperware.

## Tupperware launches new cookware, holds free cooking demonstration

**KUCHING:** Tupperware Business Centre at Jalan Datuk Abang Abdul Rahim is launching the brand's cookware collection, Tupperchef Inspire today (June 24).

The highlight of the launch, from 2.30pm to 4.30pm, will be a free cooking demonstration by a renowned chef using the new collection.

Created specially for contemporary homes, the Tupperchef Inspire is a stylist

cookware collection that makes healthy cooking easier.

The 5-piece cookware is environmental friendly as it uses less energy requiring less cooking time and no water for the cooking. Instead, it uses the juices of the ingredients, thus, locking the nutrients in the ingredients.

This unique feature also allows meat to be cooked in its own fat which means grease/cooking oil is totally not required to cook

the dish, be it sautéing or frying.

The Business Centre manager Anna Chee explained that the new collection is created with healthy life style in mind.

While most pans' bottom will deform over time, Chee pointed out that with the TupperChef cookware, its base is solid enough to keep flat even over time.

It has magnetic stainless steel that evenly and efficiently

distributes the heat.

"For every purchase of the TupperChef Inspire cookware set, the customer will get a free cookbook that has easy and everyday recipes."

Everyone is welcomed to attend the launch and see the cooking demonstration.

Light refreshment will be served.

For more enquires, contact 082-339921 / 082-349921. Admission is free.

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