

# Press Release



Media : The Star Newspaper  
Date : 24 June 2012  
Section : News, pg. S5  
Published : Daily  
Language : English  
Circulation : 1 148 000 (ABC)

## Wholesome meals with Tupperware's new cookware set

**KUCHING:** A new cookware collection, Tupperchef Inspire, will be launched at the Tupperware Business Centre, Jalan Datuk Abang Abdul Rahim here from 2.30pm to 4.30pm today.

The highlight of the launch is a cooking demonstration by a renowned chef.

Specially designed for contemporary homes, the Tupperchef Inspire is a stylist cookware collection that makes healthy cooking easier.

"We eat out or simply whip up a meal without much thought on its implications to our health because we are too busy. Now with this collection, the meal would turn out good and wholesome," said centre manager Anna Chee.

"The five-piece cookware collection is also environmentally-friendly as it uses less energy. This range of cookware also allows less cooking time and does not require water for the food to cook. Instead, it uses natural juices of the ingredients and thus, locking the nutrients in."

This unique feature, said Chee, allowed meat to be cooked in its own fat, which means no additional oil is needed.

While most pan's bottom will deform over time, the base of each Tupperchef Cookware set is sturdy while the magnetic stainless steel body distributes the heat evenly and efficiently.

"For every purchase of Tupperchef Inspire cookware set, customers will get a cookbook with easy-to-prepare recipes for free," said Chee.

For more information, call 082-339 921 or 082-34 9921.