

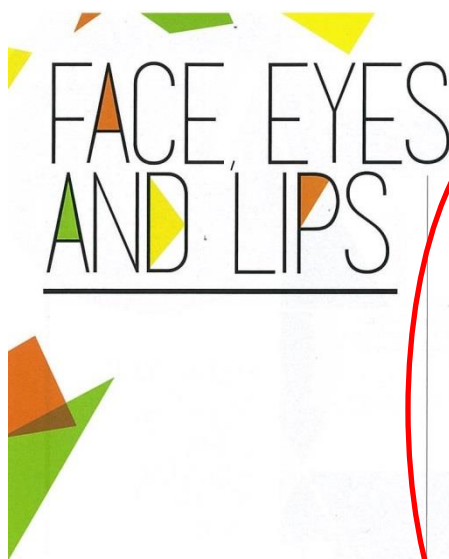
# Press Release



Media : Her World  
 Date : July 2014  
 Page : HWBA'14  
 Published : Monthly  
 Language : English  
 Circulation : 40,000 (claimed)



Her World is a magazine for the woman who is smart and stylish, reflecting its tagline: So Chic, So Real. It is for the mature woman who is balancing various roles in life. It also offers ideas on fashion and beauty as well as ways to improve well being and happiness in general.



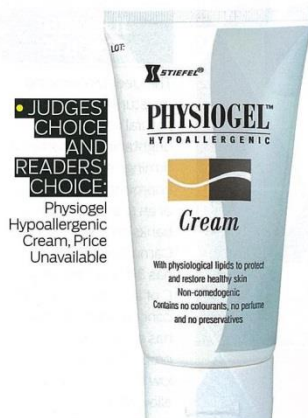
## EXFOLIATING SCRUB



**JUDGES' CHOICE:**  
 Nutrimetics Honey & Almond Scrub, RM75

**READERS' CHOICE:**  
 The Body Shop Honey & Oat 3-In-1 Scrub Mask, RM59

## SENSITIVE SKIN MOISTURISER



**JUDGES' CHOICE AND READERS' CHOICE:**  
 Physiogel Hypoallergenic Cream, Price Unavailable

With physiological lipids to protect and restore healthy skin  
 Non-comedogenic  
 Contains no colourants, no perfume and no preservatives

## SUNSCREEN FACE



**JUDGES' CHOICE:**  
 Banana Boat Ultra Protect Faces Sunscreen Lotion SPF50 PA+++, RM32.90

**READERS' CHOICE:**  
 Clarins UV Plus HP SPF 40 Day Screen High Protection, RM158

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HYDRATING CLEANSER

**herworld**  
**A BEAUTY AWARDS 2014**

► **NUTRIMERICS**  
**NUTRI FOAMING CLEANSER, RM45**

“I NEVER THOUGHT TOO MUCH ABOUT CLEANSERS UNTIL I FOUND THIS ONE AND IT WAS REALLY GOOD. I LIKE THE FEELING OF CLEAN SKIN THAT STILL CONTAINS ITS ESSENTIAL MOISTURE.”

- Sarah Loo

**READERS' CHOICE**

Botanical oils cleanse deeply without drying or clogging. This gentle formula delivers the deep cleansing results of a foaming cleanser with the gentle, nourishing care of a cream cleanser, leaving the skin looking clear and radiant. It's a concentrated, wash-off cleanser which penetrates deeply to remove impurities without stripping skin of essential moisture. Its content of apricot fruit extracts and wheat germ oil hydrates your skin, giving you the soft and supple feel all day long.

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EXFOLIATING SCRUB

▶ NUTRIMETICS HONEY & ALMOND SCRUB, RM75

“I FEEL LIKE SCRUBS HAVE TO WALK A VERY FINE LINE OF EXFOLIATING EFFECTIVELY BUT NOT HARSHLY AND THIS SCRUB DOES THAT PERFECTLY. PLUS THE SCENT IS JUST GLORIOUS.”

-Seema Viswanathan, Her World's Editor-In-Chief

**JUDGES' CHOICE**

A dual action exfoliator that promotes clearer, brighter and healthier-looking skin. Finely milled almond and oat meal particles buff the buildup of dead skin cells to smooth texture and tone, while stimulating the skin to promote radiance and a healthy glow. The scrub also works amazingly well for normal and oily skin, giving it a cool peppermint feel, with its content of peppermint oil.



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## FACE, EYES AND LIPS

### HYDRATING TONER

**JUDGES' CHOICE:**  
 Dr. Wu Intensive Hydrating Toner with Hyaluronic Acid, RM95

**READERS' CHOICE:**  
 Aveda Botanical Kinetics Skin Firming/Toning Agent, RM108



### HYDRATING CLEANSER

**JUDGES' CHOICE:**  
 b.liv by celineque Drench Me Moisturizing Cleansing Gel, RM69.90

**READERS' CHOICE:**  
 Nutrimerics Foaming Facial Cleanser, RM45



### HYDRATING SERUM

**JUDGES' CHOICE:**  
 Isabelle Lancray Egostyle Complexe Total Hyaluronique, RM298

**READERS' CHOICE:**  
 Aesop Parsley Seed Anti-Oxidant Hydrator, RM210

