

Press Release

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Her World is a magazine for the woman who is smart and stylish, reflecting its tagline: So Chic, So Real. It is for the mature woman who is balancing various roles in life. It also offers ideas on fashion and beauty as well as ways to improve well being and happiness in general.



SCAN to watch a video of Tupperware FreezerMate.



FAQS

Q "Can I cook chicken and freeze it?"

A You can freeze cooked meat just once, as long as it's been cooled before going into the freezer. If you don't cook the chicken, you can thaw it and store it in the fridge for up to two days before needing to cook or throw it away.

Q "Why can't I put hot food in the freezer?"

A Freezing food when it's hot will increase the temperature of the freezer, which may cause other frozen food inside to start defrosting.

TUPPERWARE SAFE FOOD-HANDLING TIPS:

Where there is food there may be bacteria. Proper handling of food is the best way to prevent food-borne illnesses.

- ⦿ Always wash hands with warm, soapy water before preparing food and after handling raw meat.
- ⦿ Don't let raw meat or poultry juices touch ready-to-eat food, either in the fridge or during preparation.
- ⦿ Don't put cooked food on the same plate that previously held raw meat or poultry.
- ⦿ Wash utensils that have touched raw meat with warm, soapy water before using them for cooked meats.
- ⦿ Wash counters, cutting boards and other surfaces raw meat has come into contact with.

HER WORLD AND READERS' CHOICE:

BEST FOOD STORAGE:

TUPPERWARE FREEZERMATE

Maximise freezer space with Tupperware's clever design that keeps food fresh.



Over the years, Tupperware has won prestigious international awards and recognition for its products that simplify food preparation, modernise cooking, reduce wastage, improve organisation and maximise storage. The new FreezerMate helps you freeze food immediately after you've brought them home to retain freshness. It's also apportioned so that you can choose to thaw only what you need. All you have to do is fill your FreezerMate up to the indication line, so there is sufficient room for expansion as food freezes.

The FreezerMate also cuts down preparation time. Its clear windows allow fast and easy identification, while the rounded corners and recessed bottom provide maximum airflow for faster, more efficient freezing and thawing. Like all Tupperware designs, the FreezerMate not only offers convenience but allows you to save money by buying ahead and stocking up.